



## BEHR PREMIUM PLUS® Ceiling Flat PAINT & PRIMER<sup>‡</sup>

No. 558 Ultra Pure White®

- Excellent Hide
- Minimizes Glare & Imperfections
- Spatter Resistant
- Maintains Acoustical Ceiling Properties
- Mildew Resistant
- Tintable to Light Colors
- Non-Reflective, Matte Appearance
- Low VOC, Acrylic Latex
- Lifetime Limited Warranty\*

<sup>‡</sup> A primer coat may be needed on some surfaces. See back label for details.



1 Hr Dry Time  
2 Hr Recoat Time



250 – 400 Sq. Ft.  
Coverage per Gallon



Soap & Water  
Clean-Up



Protect  
from Freezing

### WHERE TO USE

For primed or painted Interior Ceilings.

### PREPARATION

Remove loose paint, wash off any dirt and grease with detergent, remove mildew stains with a mildew stain removing product. Scuff sand glossy surfaces. Countersink nailheads, repair imperfections and sand smooth. Remove all dust with a damp cloth, allow to dry. Allow new stucco, plaster and masonry to cure for 30 days before priming.

### PRIME

Use a product such as BEHR® KITCHEN, BATH & TRIM STAIN-BLOCKING PRIMER & SEALER NO. 75. On new drywall in low-moisture rooms, use a product such as BEHR DRYWALL PLUS PRIMER & SEALER NO. 73.

### APPLICATION

Apply product when the surface and air temperatures are between 50–90°F (10–32°C). Stir paint occasionally. Intermix containers of same product to ensure color and sheen uniformity. Use a high quality 3/8–1/2" nap roller cover, nylon/polyester brush or an airless sprayer (.015"–.019" spray tip, 60 mesh filter). Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon. Certain colors may require more than one coat for complete hide. For popcorn style acoustic ceilings, use acoustic ceiling roller cover or airless sprayer (.015"–.019" spray tip, 60 mesh filter).

**\*LIFETIME LIMITED WARRANTY** Behr Process LLC warrants to you, the original residential consumer purchaser, the performance of this product as described on this label for so long as you reside in your home. THIS WARRANTY IS NOT VALID WHEN THE PRODUCT IS NOT PROPERLY APPLIED TO A PROPERLY PREPARED SURFACE OR CARED FOR IN ACCORDANCE WITH THE LABEL DIRECTIONS. This warranty is not transferable. If this product is found not to perform as specified on the label during the warranty period, Behr Process LLC will, at its option and upon presentation of proof-of-purchase (the original receipt), either furnish an equivalent amount of new product or refund the original purchase price of this product to you. **This warranty excludes (1) labor and costs of labor for the application or removal of any product, and (2) any incidental or consequential damages, whether based on breach of express or implied warranty, negligence, strict liability or any other legal theory.** Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state. **To obtain warranty service, call 1-800-854-0133.** Behr Process LLC reserves the right to inspect any and all application of the product prior to processing your claim made under this warranty.

To consult with a Behr Paint Company Representative, call 1-800-854-0133.



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### DISPOSAL

For disposal of empty containers, unused paint and soiled rags, contact your household refuse collection service.

Visit [behr.com](http://behr.com) for painting tips, expert project advice, and the perfect color coordination with the ColorSmart by BEHR® Tool.

**WARNING** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. Contact the National Lead Information Center at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).



This product can expose you to chemicals including ethylene oxide, which is known to the State of California to cause cancer and birth defects or other reproductive harm. For more information go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

**WARNING! IRRITANT CAUSES EYE AND SKIN IRRITATION. MAY CAUSE RESPIRATORY TRACT IRRITATION.** Avoid contact with skin and eyes and avoid breathing vapors, spray mist and sanding dust. Sanding, grinding or abrading may release sanding dust, which may be harmful if inhaled and has been shown to cause lung damage or cancer with long term exposure. Do not breathe dusts, vapor, or spray mist. To avoid breathing in dust, vapors, and spray mist, open windows and doors or use other means to ensure fresh air entry during application, drying, sanding, and/or abrading. If properly used, a respirator (NIOSH approved with particulate pre-filter) may offer additional protection and should be used if adequate ventilation cannot be provided; obtain professional advice before using. If you experience eye watering, headaches, or dizziness during application or drying, increase fresh air or leave the area. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 20 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately. **KEEP OUT OF REACH OF CHILDREN – DO NOT TAKE INTERNALLY**